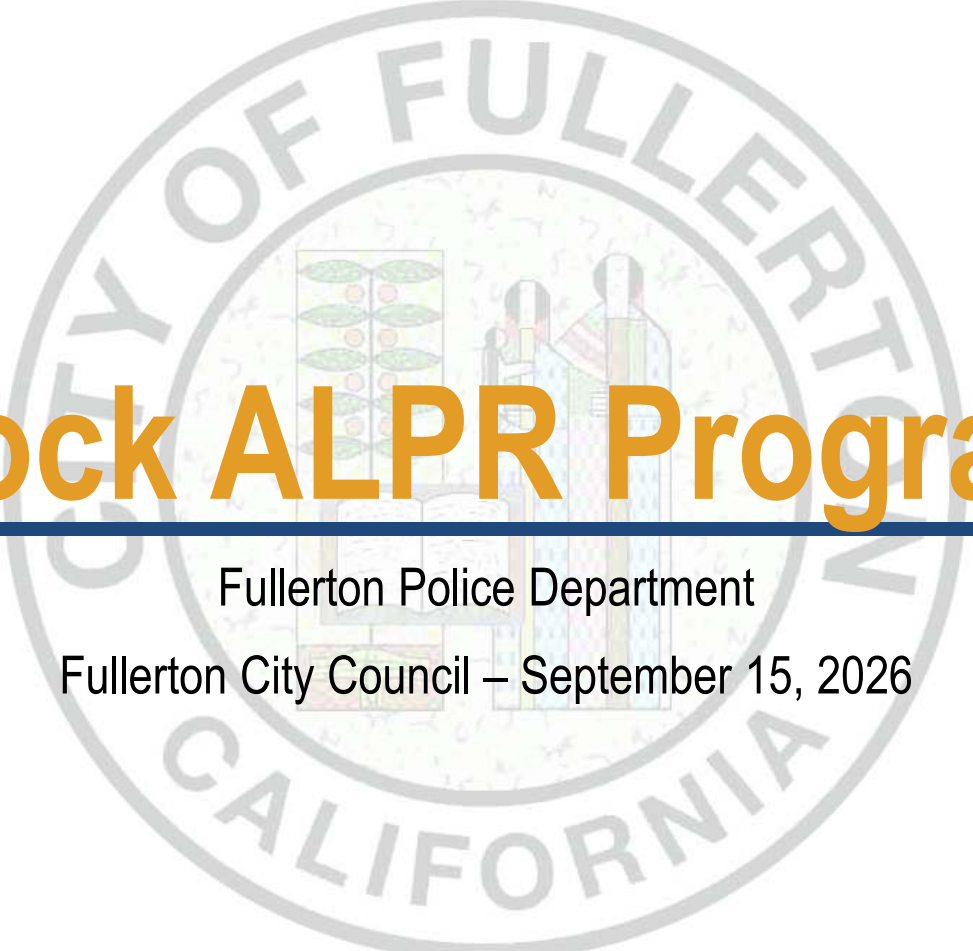




Flock ALPR Program

Fullerton Police Department

Fullerton City Council – September 15, 2026



The Flock ALPR Program in Fullerton Produces Vehicle Leads, **Not Personal Profiles**



WHAT IT DOES

- Captures still photos of license plates and vehicle attributes visible from public roads.
- Compares plates with authorized hotlists to generate investigative leads.

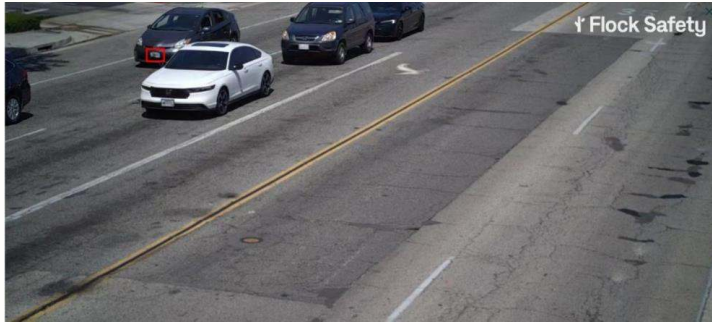


WHAT IT DOES NOT DO

- Capture video.
- Use facial recognition, biometrics, names, DOBs, SSNs, addresses, or DMV identity data.
- Continuously track people, issue traffic citations, or predict who will commit a crime.
- Immigration enforcement, traffic enforcement, harassment or intimidation, usage based solely on a protected class, and personal use are expressly prohibited.



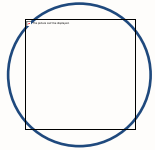
What Our Officers See





How We Use ALPR:

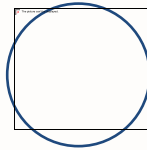
Detect → Verify → Investigate



STEP 1

Detect

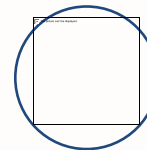
The camera captures a plate and vehicle characteristics in public view.



STEP 2

Check

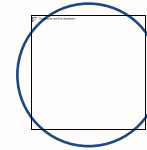
The system checks authorized alert sources such as stolen vehicles and AMBER / Silver Alerts.



STEP 3

Verify

Our officer verifies the plate, state, vehicle description, and circumstances.



STEP 4

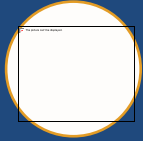
Investigate

If relevant, the result is one lead among many; we preserve evidence through normal procedures.

None of our officers act on a plate read alone — human verification is required at every stage.

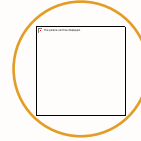


How Our Officers and Detectives **Use ALPR**



REAL-TIME RESPONSE

- As vehicles enter the City, the cameras create objective vehicle observations.
- Alerts help our officers respond to stolen vehicles, wanted vehicles, and other authorized public-safety alerts such as missing persons.



POST-INCIDENT INVESTIGATION

- Our detectives can search for vehicles connected to an in-progress or reported crime.
- Regional network access helps our detectives follow vehicle movement across participating California jurisdictions and businesses — subject to the sharing permissions and policy we control.



Fullerton's Flock ALPR Program

17 + 2

CAMERAS

17 fixed cameras plus 2 mobile cameras in our current deployment.

~\$236,000 across equipment, subscriptions, repairs, and maintenance.

5 yrs

OPERATING HISTORY

We installed our first Flock cameras in January 2021.

30 days

RETENTION WINDOW

Our data is automatically and permanently deleted after 30 days unless preserved as evidence.

There are 135 active FPD users

PROGRAM TIMELINE

2007 City Council approval of grant-funded ALPR (UASI)

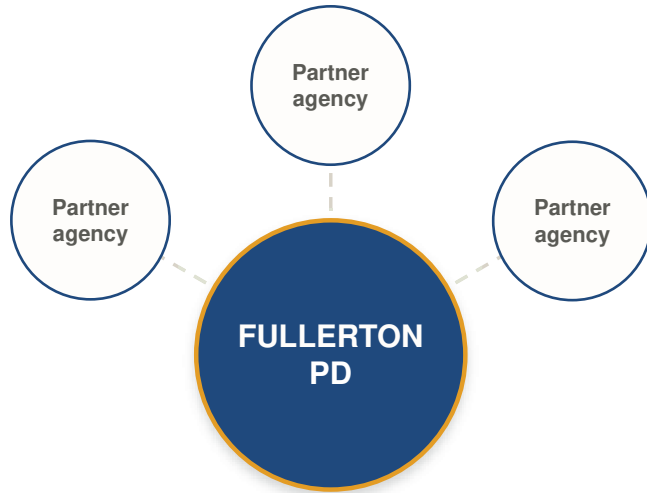
2019 Vigilant Solutions deployment in Parking Enforcement vehicles as part of the Downtown Paid Parking Program

2021 Flock LPR added under Chief Dunn through use of ARPA Funds with the CCTV project

Now Flock and Vigilant both utilized by FPD



We Own and Control Our Flock ALPR Data



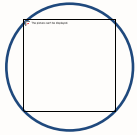
A full, current list of all agencies granted access to Fullerton PD ALPR data can be found on our transparency portal:

<https://transparency.flocksafety.com/Fullerton-ca-pd>

- We own and control our Flock ALPR data; Flock is our technology provider and does not own or sell customer data.
- Sharing is not automatic — we control our sharing relationships and authorization under our governing policy and agreement.
- Third parties and private customers receive no access to our law-enforcement data without our authorization.
- **Our 30-day retention window is our policy decision, not an indefinite vendor archive.**

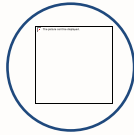


Our Safeguards Make Misuse Visible and Reviewable



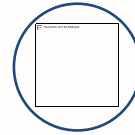
Named user

Every search in our system is tied to a named user, timestamp, plate, network, time frame, and filters.



Reason & case

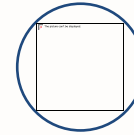
A documented reason and standardized offense type are required; case number is captured when entered.



Permanent log

Audit records outlive the image-retention window and cannot be quietly erased.

All system access is stored indefinitely.



Supervisor review

Audit Assistance **flags unusual patterns** for our supervisors to review.

Organization Audit

How are authorized FPD users utilizing the system?

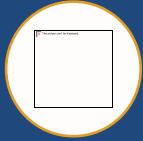
Network Audit

What agencies are accessing FPD data?



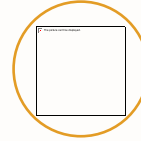
Fullerton PD Flock

Organization Audits



Organizational Audit

- Historically has been conducted annually, recently updated to **QUARTERLY**.
- The Property Crimes Supervisor completes the audit; it is reviewed by the Support Services Captain.
- Any misuse and/or suspicious activity shall be sent to Internal Affairs for an investigation.



System Automatically Flags Abnormal Behavior for Review

- When a user searches beyond a 30-day timeframe.
- When a single user runs the same plate multiple times.
- Broad or unusual geographic searches.
- Personal or sensitive information searches- ie. Vehicle associated with public officials, celebrities, or other individuals where legitimate law enforcement purpose is not apparent.



Fullerton PD's ALPR Program Operates Within California's Legal Guardrails

SB 34

Governs ALPR use, security, and sharing

- A written, publicly posted usage / privacy policy
- Authorized purposes and users; training; oversight
- Sharing rules and retention / deletion requirements
- Accuracy, responsible-party rules, and auditable access

SB 54

Limits federal / out-of-state sharing

- Limits cooperation with federal immigration authorities.
- California agencies cannot share ALPR data out of state or with federal agencies for prohibited purposes.
- Based on current Flock platform documentation, federal agencies are excluded from statewide/nationwide lookup and immigration-related search filters are locked where enabled.

Fullerton PD Policy 428: Automated License Plate Readers (ALPRs)

428.2 POLICY: The policy of the Fullerton Police Department is to utilize ALPR technology to capture and store digital license plate data and images while recognizing the established privacy rights of the public. All data and images gathered by the ALPR for the official use of this department. Because such data may contain confidential information, it is not open to public review.

FPD Policy 428 is publicly available to view here (Fullerton PD CA Policy Manual): <https://www.cityoffullerton.com/government/departments/police/about-fpd/policies-procedures>



Fullerton PD's ALPR Program

Predated SB 34

In 2021, Fullerton PD added a technology vendor to an ALPR program that was already operating—not a new ALPR program.

2007

ALPR program established

- November 20, 2007 City Council approved a grant-funded ALPR system through UASI.
- Fullerton PD began operating ALPR before SB 34 took effect.

JAN 1, 2016

SB 34 effective

- Fullerton PD's ALPR program was already in place.
- **SB 34's public-comment language applies before implementing an ALPR program; it does not expressly address retroactive re-approval of a pre-2016 program.**

2021

Flock added as technology provider

- Fullerton PD added Flock ALPR
- The department continued its existing ALPR program and public-safety purpose.
- The 2021 action was a vendor addition, not implementation of a new ALPR program.

FULLERTON PD'S POSITION

- *Because our ALPR program was already operating before SB 34 became effective, our 2021 addition of Flock ALPR did not constitute implementation of a new ALPR program.*
- *SB 34 does not expressly require a second public-comment meeting solely because an existing ALPR program changes or adds vendors.*
- *The California DOJ guidance does not create a vendor-change trigger; it explains that SB 34 does not address pre-2016 programs.*

WHAT STILL APPLIES TODAY

- Maintain a written, publicly available ALPR usage-and-privacy policy.
- Maintain reasonable security procedures and access records.
- Govern authorized purposes, users and training, audits, sharing, accuracy, retention, and deletion.

Bottom line: Fullerton PD had ALPR before SB 34. In 2021, we changed technology providers—we did not launch a new ALPR program.



Fullerton PD's **ALPR** Program Success

Fullerton Data- since Flock

Recovered 274 stolen vehicles

Located 18 missing persons

Unique Vehicles Detected

Number of unique plate reads over the last 30 days.

885,246

Number of Hotlist Hits

Total hotlist hits over the last 30 days.

4,053

Fullerton PD Flock Transparency Portal

<https://transparency.flocksafety.com/Fullerton-ca-pd>



National Flock ALPR Program Success

National Vehicle Theft

A recent independent national study of **216 law-enforcement agencies** reported an **11% reduction in vehicle theft**, and a **15.9% increase in vehicle theft clearances by arrest** after Flock cameras installation.

Fullerton Vehicle Theft

There has been a **6% increase in vehicle theft recovery**, after Flock cameras installation in Fullerton.

Flock National Data

Platform-wide (2025)

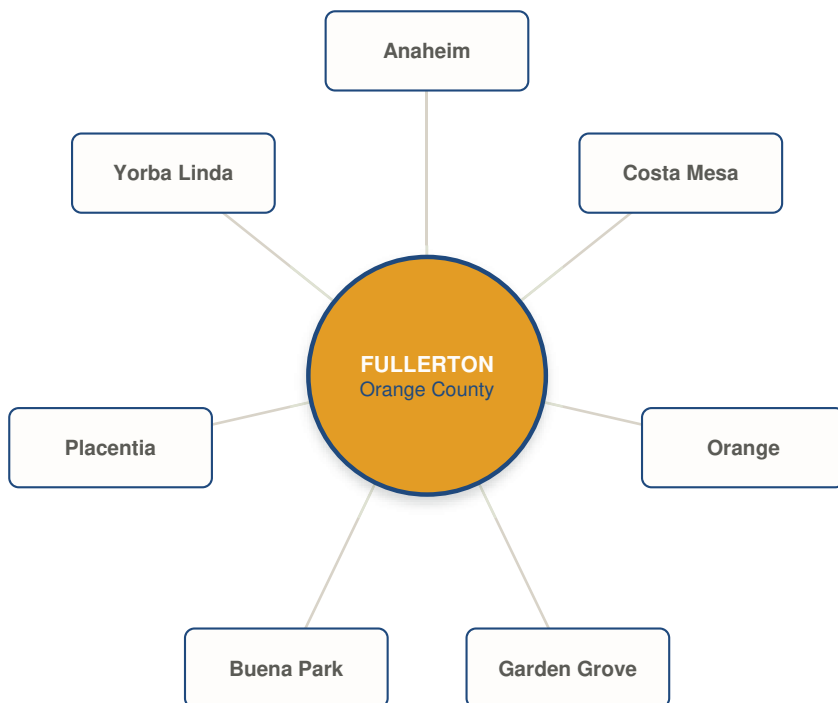
Flock reported contribution to locating more than 10,000 missing people; 27 missing people located every day.

Flock technology supported more than 1,000,000 investigations.

Assisted in approximately 20% of solved cases.



Our Regional Context: **Nearby Agencies Reviewed and Continued Their ALPR Programs**



24 other Orange County Agencies use Flock for ALPR,
2 use Vigilant

Anaheim — Added 72 ALPRs

Costa Mesa — Reviewed and chose to keep its cameras after the misuse incident became public.

Orange — Renewed its program.

CSU Fullerton is said to be operating 46 cameras on and around campus while transitioning to Axon.



Questions?